



Sponsorship Levels

- \$10,000 - Title - **SOLD**
- \$7,500 - Presenting Run
- \$5,000 - Presenting Expo
- \$2,500 - Mile Marker
- \$1,000 - Gold
- \$500 - Silver
- \$250 - Bronze
- \$_____ - "High Five" Donation

Celebrate our 5th year with an extra donation

Company Information

Company Name: _____

Contact Name/Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Fax: (____) _____

Email: _____

Payment Information

Please make check payable and send to:

Costa Mesa Community Foundation | P.O. Box 10268 • Costa Mesa, CA 92627
 For more info contact: Karen Barloon 949.515.6545
 kbarloon@nmusd.us costamesacommunityrun.com

Sponsorship Opportunities

Nonprofit Org.
 U.S. Postage
PAID
 Santa Ana, CA
 Permit No. 1440



April 28, 2012

10K & 5K

2K Family Fun Run!



Saturday, April 28
Costa Mesa Community Run
& Family Expo - Friday, April 27



The 5th annual event will include a 2k, 5k and a new 10K. The Run will be held on April 28, 2012 from 7:30 am to approximately 11 am, at Estancia High School and Fairview Park.

Kicking off the event will be a Friday night Expo, beginning at 5 pm at Estancia High School. The Expo is to include live music, a showcase for event sponsors, exhibits, food and game booths.

The goals of the Costa Mesa Community Run and Expo include raising funds for education, and building community spirit. Proceeds benefit all Costa Mesa public schools.

The fun-filled event, which drew over 800 runners last April, is anticipated to be even bigger and more exciting this year. Over 1000 runners are expected to participate, with many more attending the Expo.

Corporate Sponsors

	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Mile Marker Sponsor	EXPO Sponsor	Run Sponsor	SOLD Title Sponsor IKEA
PA Announcements during event	X	X	X	X	X	X	X
Free Goodie Bag insert	X	X	X	X	X	X	X
E-mail blasts to participants	Name	Name	Name	Name	Logo & Link	Logo & Link	Logo & Link
Web Site/Facebook Recognition	Name	Name	Name	Name	Logo & Link	Logo & Link	Logo & Link
Recognition on race and EXPO posters/fliers/mailers, race magazines		Name	Name	Company Logo	Company Logo	Company Logo	Company Logo
Company Banner displayed (you provide)	X	X	X	X	X	X	X
Recognition in newspaper ads		X	X	X	X	X	X
Radio PSA Mention			X	X	X	X	X
Company Name/logo on back of race shirt			X	X	X	X	X
Television/Cable Recognition					X	X	X
Company Name & Logo on Presenting Sponsor Banner					X	X	X
Recognition on Bus Stop Kiosk, Water Bill Inserts, CM Sanitary Inserts					Company Logo	Company Logo	Company Logo
Company representative as race starters						X	X
Race Bib						Company Name & Logo	Company Name & Logo
Start/Finish Banner						Company Name & Logo	Company Name & Logo
Mile Markers				Company Name & Logo		Name	Name
Front of race T shirt							Company Name & Logo
First Right of Refusal on future events					X	X	X
Complimentary EXPO Booth			10 x 10	10 x 10	10 x 20	10 x 20	20 x 20
Complimentary Race Entries (includes t-shirt and goodie bag)	1	2	4	6	8	10	12
Complimentary Breakfast	1	2	4	6	8	10	12
	\$250	\$500	\$1,000	\$2,500	\$5,000	\$7,500	SOLD IKEA

Other Sponsorship Opportunities

T Shirts • Goodie Bags • Awards

Sponsorship advertising will begin as soon as possible after contracts are signed and funds received.

